

Improves Our Air Quality • Relieves Traffic Congestion

Project Benefits

CV Link provides an exciting alternative to Highway 111 by connecting our valley with a safe 40-mile alternative transportation corridor for bicyclists, pedestrians and low-speed electric vehicles such as golf carts. The link is built largely along the Whitewater River from Highway 111 and the Chino Wash in North Palm Springs to Airport Boulevard in the City of Coachella. CV Link also includes a branch in South Palm Springs largely along Tahquitz Creek as well as on-street segments in South Palm Springs and Palm Desert.

CV Link is...



Providing a Safe Route to Schools and Valley Attractions

54% of all public school students in the Coachella Valley live within 1 mile of CV Link, which provides a safe route to walk and bike to school as well as facilitate athletic uses. CV Link also provides a safe, alternative route for tourists and residents to travel throughout the valley to attractions, resorts, employment centers, shopping, friends, and recreational opportunities.



Improving Air Quality

CV Link is improving the air quality of the entire Coachella Valley by relieving congestion, taking cars off the road (particularly Highway 111), and is anticipated to facilitate more than 3 million bicycle and pedestrian trips per year by 2035.



Enabling Healthier Lifestyles & Communities

Obesity is a major epidemic facing the Coachella Valley that can be greatly reduced by providing a free opportunity to bicycle, walk and exercise. The Desert Healthcare District and medical community throughout the valley strongly support and have endorsed CV Link for its ability to enable and encourage healthy living and foster healthy communities.

Spurring Economic Innovation

CV Link is raising property values, encouraging development, and driving entrepreneurial business opportunities along the route. An economic impact report shows it will create \$1.47 billion in health, tourism, and other economic benefits for the region.

Creating Jobs

CV Link has created hundreds of jobs during the design and construction phase, it also is projected to create 690 permanent jobs once completed.

Increasing Tourism

A frequent question guests ask their concierges at their resorts is, "Where can I go for a run or bike ride?" CV Link answers this question by providing a safe and efficient pathway for visitors to exercise and travel throughout the valley. As one of the longest pathways in the country, it is anticipated that CV Link will become a major tourism draw and also serve as great venue for events like the Tour de Palm Springs and other marathons and walks.

HOW CAN YOU SUPPORT CV LINK

Adopt-a-Link

The CV Link Conceptual Master Plan identified 22 ways to fund the operations and maintenance costs of the pathway which included public and private funding sources. One of those options outlined a concept for a donation program where an individual or private organization could “adopt” a section of CV Link and where “adopters would commit private funds and/or volunteer hours in exchange for recognition.” To have companies step up with financial support speaks volumes not just about their commitment to CV Link but to giving back to the Coachella Valley. If you or your company is interested in adopting a segment of CV Link, please contact us through our website listed below.

Volunteer with Friends of CV Link

The non-profit organization, Friends of CV Link, is a group of like-minded citizens who support the vision of CV Link and take actions to advance the project that include staffing community events, trail cleanups, bicycle rides and much more. Their website is www.FriendsofCVLink.org and they can also be reached on Facebook. This group is completely independent of CVAG, conducting all efforts with the help of volunteers and donations from private citizens.

Hold an Event on the Link

Contact us if you're interested in holding an event! A well-used trail is a successful trail and we encourage programming that helps ensure CV Link is vibrant, valued, and accessible to all.

Be Our Eyes & Ears by Reporting an Issue

Help us keep CV Link safe and clean! If you are experiencing an emergency on the CV Link, call 911. To report non-emergency public safety issues such as graffiti or encampments, call the city non-emergency number for the city in which the issue is located. Police Non-Emergencies:

Palm Springs:	(760) 327-1441
Cathedral City:	(760) 770-0300
Palm Desert:	(760) 836-1600
La Quinta:	(760) 836-3215
Indio:	(760) 391-4051
Coachella:	(760) 863-8990

For questions or to report a maintenance issue about the CV Link, contact us through our website or dial (833) 4CV-LINK (428-5465).

Allows for Efficient Travel Throughout the Valley • Improves Our Air Quality • Relieves Traffic

Staying Connected with CV Link

For more information about CV Link, go to www.CoachellaValleyLink.com



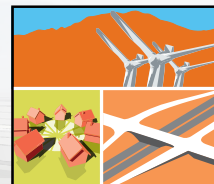
CoachellaValleyLink



@CV_Link / #CVLink



@CV_Link



CVAG

Funded by:

California Strategic Growth Council, Riverside County Park and Open-Space District, Desert Healthcare District, Congestion Mitigation & Air Quality Improvement Program (CMAQ), South Coast Air Quality Management District, California Active Transportation Program and Caltrans.